Heroes of Pymoli Observations

1. The largest group of spenders by age is the 20-24 years age group who spent $1114.06 totally. They outspent the age group (15-19) with the next highest total value purchase ($412.89) by more than 2.5x. These two groups also correspondingly had the two highest purchase counts (365 and 136 respectively).
2. The 20-24 age group had the largest proportion of players comprising 44.79% of total players. The total count of this group is almost 2.5x larger than the next group with the largest total count (15-19 age group with 107 players).
3. While male players made more purchases than female players in total, female players had both a higher average purchase price and average total purchase per person.